

# City Plan Engagement Approach

**Tuesday, 9 August 2022  
Council**

Strategic Alignment - Strong Economies

Public

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## EXECUTIVE SUMMARY

A City Plan is being prepared during 2022/2023 to facilitate and guide future growth and development within the City of Adelaide - the heart of metropolitan Adelaide. The City Plan is an opportunity for an integrated and collaborative plan that addresses the unique characteristics of Adelaide and facilitates Council's vision to become the most liveable city in the world.

Developing the City Plan will be a process of working with experts and engaging across council as well as colleagues in state government, key stakeholders and the community to discuss the challenges and opportunities we'll be facing in the future.

This report provides an update on the project engagement approach and seeks approval to undertake community consultation on themes emerging from research as current and future challenges for our city.

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## RECOMMENDATION

### THAT COUNCIL

1. Approves further focussed stakeholder engagement exploring the themes identified in the 'City Plan Story' which have been identified through internal research of relevant local and global trends to inform external communications and engagement as included in Attachment A to Item 10.7 on the Agenda for the meeting of the Council held on 9 August 2022.
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## IMPLICATIONS AND FINANCIALS

City of Adelaide 2020-2024 Strategic Plan	<a href="#">Strategic Alignment – Strong Economies</a> The City Plan is a key deliverable of the 2020-2024 Strategic Plan.
Policy	Not as a result of this report
Consultation	The proposed stakeholder engagement approach is in alignment with Council’s Public Communication and Consultation Policy.
Resource	The proposed engagement approach will be undertaken in two stages during the 2022/2023 financial year using some staff resources and external consultants costed against existing budget allocation.
Risk / Legal / Legislative	Engagement activities during the Local Government election caretaker period will be consistent with Council’s Local Government election caretaker policy.
Opportunities	The creation of the City Plan and engagement activities will identify new ideas, opportunities and collaborations for the benefit of the city.
22/23 Budget Allocation	Not as a result of this report
Proposed 23/24 Budget Allocation	Not as a result of this report
Life of Project, Service, Initiative or (Expectancy of) Asset	The City Plan is scheduled to be delivered by June 2023 and have a 10-year planning focus.
22/23 Budget Reconsideration (if applicable)	Not as a result of this report
Ongoing Costs (eg maintenance cost)	Not as a result of this report
Other Funding Sources	Not as a result of this report

# DISCUSSION

## Project Background

1. A City Plan will be prepared in 2022/2023 to facilitate and guide future growth and development in the City of Adelaide: the heart of metropolitan Adelaide.
2. The creation of the City Plan is being led by CoA and will be informed by external research and investigations and a collaborative approach with key stakeholders and the community.
3. The City Plan is an opportunity for an integrated and collaborative plan that addresses the unique characteristics of Adelaide and facilitates Council's vision to become the most liveable city in the world.
4. The City Plan is a key deliverable of the City of Adelaide Strategic Plan 2020-2024 and will commence with the current Council and be completed by June 2023 by the incoming Council.
5. It is recognised that the City Plan is being created in the context of a global pandemic, and during a time where pivotal climate change actions are a national and state focus.
6. The future focus of this work provides the opportunity for Council, stakeholders and the community to have shared conversations which lean into longer-term planning horizons to effect positive change.

## Project Approach and Timeframes

7. A project plan and governance approach was created in early 2022. This was informed by scoping work and discussions across Council during 2019-2021.
8. The City Plan approach was discussed at The Committee – Strategic Discussion Forum on Tuesday 19 April 2022 (Link 1 view [here](#)).
9. Engagement with community and key stakeholders is a key input to inform the creation of a City Plan.
10. The caretaker period for Local Government Elections is from 6 September 2022 until the conclusion of the election, likely to be mid-November 2022. Engagement to inform initial investigations and research is proposed during this period. The initial phase of engagement can be managed to be consistent with the City of Adelaide Caretaker Policy. In early 2023, the newly elected Council will drive development of the draft City Plan based on investigations and engagement undertaken in the current term of Council.

## Project Narrative

11. The City Plan Story is a narrative created to enable project partners and Council to communicate the purpose of the City Plan. It sets the scene, describes the context, explains the role of City Plan, provides a snapshot of future challenges and outlines the collaborative process of developing the City Plan. The narrative is included as **Attachment A – City Plan Story**.
12. Key extracts from the City Plan Story include:
  - 12.1. "Together with our partners in state government and communities across the city, City of Adelaide will develop a City Plan that is a spatial vision which aims to help shape the kind of future that our communities want."
  - 12.2. "City of Adelaide will work together with our communities of residents, workers, visitors, business owners and project partners to articulate a shared vision for the future of Adelaide – the City Plan will then guide Council's plans for the next 10 years to deliver on that vision. This will build on our existing plans and commitments, and will focus on the ways we can grow a city that is centred around the needs of its people, the places that nature them, and most importantly, a city that will continue to nurture future generations and help them to mitigate the effects of climate change."
  - 12.3. The City Plan aims to "articulate what the city and its diverse precincts could become – it will give expression to how our current strategies and plans will come to life in the future and what they will look like. It also aims to demonstrate how increasing population can contribute to liveability and amenity, and how it can protect and celebrate our heritage and our way of life – it will leverage smart technology and new digital capabilities that are transforming the way our cities work and consequently the way we plan and design our cities."
13. The City Plan Story identifies themes emerging from research as current and future challenges for our city for engaging with our communities. These themes are:
  - 13.1. Culture and Country – our past, our present and our future
  - 13.2. 21<sup>st</sup> Century City – competition, technology and a place to call home

- 13.3. All Roads (and Trains and Bike Lanes) lead to the Capital – a destination and a connector
- 13.4. Resilience and Sustainability – global lessons for local action.
14. The narrative is intended to inform the engagement approach, consultation materials and conversations about the City Plan in 2022.
15. This report seeks Council's approval to undertake engagement in accordance with **Attachment A**.

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## DATA AND SUPPORTING INFORMATION

**Link 1** – Workshop Slides “City Plan Approach” – The Committee Strategic Discussion Forum

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## ATTACHMENTS

**Attachment A** – City Plan Story

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